

PRIVACY & SAFETY POLICY

Outcome-Based Technologies, LLC (“OBT”, “we”, “our”, or “us”) is committed to protecting the privacy, safety, and security of users of our websites and mobile applications, including obtdme.com, levionusa.com, and the Levion™ application. This Privacy & Safety Policy explains how we collect, use, disclose, retain, and protect your information when you interact with our websites, applications, products, and services.

1. Cookie Policy

We use cookies and similar technologies to improve website functionality, analyze traffic, remember user preferences, and enhance the overall browsing experience.

Cookies are small text files stored on your device by your web browser.

You may disable cookies through your browser settings; however, certain portions of the website may not function properly if cookies are disabled.

2. Information We Collect

We may collect personal information you voluntarily provide, including your name, email address, phone number, shipping address, billing address, clinic or company information, and product-related information.

We may also automatically collect certain technical information such as IP address, browser type, device information, operating system, website activity, and general geographic region.

3. How We Use Information

We may use collected information to provide products and services, process transactions, respond to inquiries, improve website functionality, provide customer support, send updates or newsletters, and comply with legal obligations.

We do not sell personal information to third parties.

4. Sharing of Information

We may share information with trusted third-party providers that assist with website hosting, payment processing, shipping, analytics, customer support, or marketing communications.

We may disclose information when required by law or when necessary to protect our rights, investigate fraud, or comply with legal processes.

5. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to help protect personal information from unauthorized access, disclosure, alteration, or destruction.

No method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

6. HIPAA & Protected Health Information (PHI)

Certain communications or transactions involving medical products may involve protected health information (“PHI”).

OBT takes reasonable measures to safeguard PHI in accordance with applicable laws and industry standards.

7. App Account Deletion & Record Retention

Deleting your app account will disable your access to the OBT/Levion™ application and may delete or deactivate account information that OBT is not required or permitted to retain.

Account deletion does not necessarily delete patient scans, order information, device specifications, manufacturing records, fitting information, or related documentation previously submitted to or generated by OBT. These records may form part of OBT’s medical device, quality management, manufacturing, transaction, or other regulated business records.

OBT may retain such records for the period required or permitted by applicable law, regulation, quality management system requirements, healthcare record-retention requirements, contractual obligations, or other legitimate legal and regulatory purposes. This may include records maintained under applicable U.S. Food and Drug Administration medical device requirements, including the Quality Management System Regulation (QMSR).

HIPAA does not itself establish a general medical-record retention period. However, to the extent retained information constitutes protected health information (“PHI”) and HIPAA applies, OBT will continue to protect that PHI in accordance with applicable privacy and security requirements for as long as the information is maintained.

By requesting deletion of an app account, you acknowledge that deletion of the account and access to the application is separate from deletion of records that OBT is required or permitted to retain. Retained records will not be deleted solely as a result of an app account deletion request and will remain subject to applicable privacy and security protections.

8. Medical Disclaimer

Information provided on our websites is intended for general informational purposes only and does not constitute medical advice.

Our products should only be used under the direction of a licensed healthcare provider.

9. Intellectual Property

Unless otherwise stated, all website content, including text, graphics, logos, product designs, downloads, trademarks, and documentation are the property of Outcome-Based Technologies, LLC or its licensors.

Website materials may not be reproduced, republished, distributed, modified, or exploited without prior written permission.

10. Website & App Acceptable Use

You agree not to use our websites or applications in violation of applicable laws or regulations.

You must not transmit malicious software, interfere with website or application functionality, scrape data, or attempt unauthorized access to systems or accounts.

11. Limitation of Liability

To the maximum extent permitted by law, our websites and content are provided “AS IS” and “AS AVAILABLE.”

We make no warranties, express or implied, regarding the accuracy, reliability, or availability of the websites or their content.

12. Third-Party Links

Our websites may contain links to third-party websites or services. We are not responsible for the privacy practices, policies, or content of third-party websites.

13. Children’s Privacy

Our websites and applications are not intended for children under the age of 13, and we do not knowingly collect personal information from children.

14. Changes to This Policy

We may update this Privacy & Safety Policy from time to time. Updated versions will be posted with a revised effective date.

15. Governing Law

This Privacy & Safety Policy shall be governed by the laws of the State of Arizona, without regard to conflict of law principles.

16. Contact Information

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